



JASMINE TECHNOLOGIES LIMITED T/A STREET STREAM

PRIVACY POLICY

BACKGROUND:

1. We are Jasmine Technologies Limited a company incorporated in England under number 08838303, whose registered office is 11 Claylands Place, London, SW8 1NL (“we”/ “us”/ “our”).
2. We understands that your privacy is important to you and that you care about how your personal data is used and shared online. We respect and value the privacy of everyone who visits www.streetstream.co.uk (including its sub-domains) (the “Site”) and will only collect and use personal data in ways that are described here, and in a manner that is consistent with our obligations and your rights under the law.
3. Please read this Privacy Policy carefully and ensure that you understand it.
4. Your acceptance of our Privacy Policy is deemed to occur upon your first use of the Site and you will be required to read and accept this Privacy Policy when signing up for an account required to access and/or use certain areas and features of the Site (“Account”).
5. If you do not accept and agree with this Privacy Policy, you must stop using the Site immediately.

INFORMATION ABOUT US

6. The Site is owned and operated by us.
7. The person responsible for dealing with data protection is James Middleton, and can be contacted by email at info@streetstream.net, or by post at 11 Claylands Place, London, SW8 1NL .

WHAT DOES THIS POLICY COVER?

8. This Privacy Policy applies only to your use of the Site and our mobile app.
9. The Site may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

YOUR RIGHTS

10. For the purpose of this Privacy Policy personal data means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data. In this case, it means personal data that you give to us via the Site. This definition shall, where applicable, incorporate the definitions provided in the EU Regulation 2016/679 – the General Data Protection Regulation (“GDPR”);
11. As a data subject, you have the following rights under the GDPR, which this Policy and our use of personal data have been designed to uphold:
 - The right to be informed about our collection and use of personal data;
 - The right of access to the personal data we hold about you (see section below);
 - The right to rectification if any personal data we hold about you is inaccurate or incomplete (please contact us using the details below);
 - The right to be forgotten – i.e. the right to ask us to delete any personal data we hold about you (we only hold your personal data for a limited time, as explained below but if you would like us to delete it sooner, please contact us using the details below);
 - The right to restrict (i.e. prevent) the processing of your personal data;
 - The right to data portability (obtaining a copy of your personal data to re-use with another service or organisation);
 - The right to object to us using your personal data for particular purposes; and
 - Rights with respect to automated decision making and profiling.
12. If you have any cause for complaint about our use of your personal data, please contact us using the details provided below and we will do our best to solve the problem for you. If we are unable to help, you also have the right to lodge a complaint with the UK’s supervisory authority, the Information Commissioner’s Office.
13. For further information about your rights, please contact the Information Commissioner’s Office or your local Citizens Advice Bureau.

WHAT DATA DO WE COLLECT?

14. Depending upon your use of the Site or mobile app, we may collect some or all of the following personal and non-personal data (please also see our use of Cookies and similar technologies below):
 - a. name;
 - b. business/company name
 - c. contact information such as email addresses and telephone numbers;
 - d. demographic information such as post code
 - e. a list of URLs starting with a referring site, your activity on the Site, and the site you exit to;

HOW DO WE USE YOUR DATA?

15. All personal data is processed and stored securely, for no longer than is necessary in light of the reason(s) for which it was first collected. We will comply with our obligations and safeguard your rights under GDPR at all times. For more details on security see below and see our Data Protection Policy.
16. Our use of your personal data will always have a lawful basis, either because it is necessary for our performance of a contract with you, because you have consented to our use of your personal data (e.g. by subscribing to emails), or because it is in our legitimate interests. Specifically, we may use your data for the following purposes:
 - a. Providing and managing your Account;
 - b. Providing and managing your access to the Site;
 - c. Personalising and tailoring your experience on the Site;
 - d. Supplying our services to you (please note that we require your personal data in order to enter into a contract with you);
 - e. Personalising and tailoring our services for you;
 - f. Replying to emails from you;
 - g. Supplying you with emails that you have opted into (you may unsubscribe or opt-out at any time);
 - h. Market research;
 - i. With your permission and/or where permitted by law, we may also use your data for marketing purposes which may include contacting you by email with information, news and offers on our services. We will not, however, send you any unsolicited marketing or spam and will take all reasonable steps to ensure that we fully protect your rights and comply with our obligations under GDPR and the Privacy and Electronic Communications (EC Directive) Regulations 2003.
17. Third parties whose content appears on the Site may use Third Party Cookies, as detailed in our Cookies policy which can be accessed at: <https://streetstream.co.uk/cookies>. Please

note that we do not control the activities of such third parties, nor the data they collect and use and advise you to check the privacy policies of any such third parties.

18. You have the right to withdraw your consent to us using your personal data at any time, and to request that we delete it.
19. We do not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Data will therefore be retained for the periods as stated in our Data Retention Policy.

HOW AND WHERE DO WE STORE YOUR DATA?

20. We only keep your personal data for as long as we need to in order to use it as described above and/or for as long as we have your permission to keep it.
21. Your data will only be stored in the UK.
22. Data security is very important to us, and to protect your data we have taken suitable measures to safeguard and secure data collected through the Site.
23. Steps we take to secure and protect your data include:
 - a. Encryption;
 - b. Data is stored using Amazon servers which are regarded as the best in the industry;

DO WE SHARE YOUR DATA?

24. We may share your data with other companies in our group.
25. We may sometimes contract with third parties to supply products and services to you on our behalf. These may include payment processing, delivery of goods, search engine facilities, advertising, and marketing. In some cases, the third parties may require access to some or all of your data. Where any of your data is required for such a purpose, we will take all reasonable steps to ensure that your data will be handled safely, securely, and in accordance with your rights, our obligations, and the obligations of the third party under the law.
26. We may compile statistics about the use of the Site including data on traffic, usage patterns, user numbers, sales, and other information. All such data will be anonymised and will not include any personally identifying data, or any anonymised data that can be combined with other data and used to identify you. We may from time to time share such data with third parties such as prospective investors, affiliates, partners, and advertisers. Data will only be shared and used within the bounds of the law.
27. In certain circumstances, we may be legally required to share certain data held by us, which may include your personal data, for example, where we are involved in legal proceedings, or where we are complying with legal requirements, a court order, or a governmental authority.

WHAT HAPPENS IF OUR BUSINESS CHANGES HANDS?

28. We may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of our business. Any personal data that you have provided will, where it is relevant to any part of our business that is being transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this Privacy Policy, be permitted to use that data only for the same purposes for which it was originally collected by us.
29. In the event that any of your data is to be transferred in such a manner, you will be contacted in advance and informed of the changes. When contacted you will be given the choice to have your data deleted or withheld from the new owner or controller.

HOW CAN YOU CONTROL YOUR DATA?

30. When you submit personal data via the Site or the mobile App, you may be given options to restrict our use of your data. In particular, we aim to give you strong controls on our use of your data for direct marketing purposes (including the ability to opt-out of receiving emails from us which you may do by unsubscribing using the links provided in our emails and at the point of providing your details and by managing your Account).
31. You may also wish to sign up to one or more of the preference services operating in the UK: The Telephone Preference Service (“the TPS”), the Corporate Telephone Preference Service (“the CTPS”), and the Mailing Preference Service (“the MPS”). These may help to prevent you receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receiving.

YOUR RIGHT TO WITHHOLD INFORMATION

32. You may access the Site without providing any data at all. However, to use all features and functions available on the Site you may be required to submit or allow for the collection of certain data.
33. You may restrict our use of Cookies. For more information, below and our Cookie Policy (Hyperlink).

HOW CAN YOU ACCESS YOUR DATA?

34. You have the right to ask for a copy of any of your personal data held by us (where such data is held). Under the GDPR, no fee is payable and we will provide any and all information in response to a reasonable request free of charge. Please contact us for more details at info@streetstream.net or using the contact details below

OUR USE OF COOKIES

35. Cookies means a small text file placed on your computer or device by the Site when you visit certain parts of the Site and/or when you use certain features of the Site (“Cookies”)
36. The Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of the Site and to provide and improve our services.

We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

37. By using the Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than us. Third Party Cookies are used on the Site to track consent, to store user session identification, (allowing to maintain the state of a user without having to re-login), to help identify cross-site request forgeries (a security issue when sending data to the site from third parties) and to track the state of a job booking in progress. These Cookies are not integral to the functioning of the Site and your use and experience of the Site will not be impaired by refusing consent to them.
38. All Cookies used by and on the Site are used in accordance with the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 ("Cookie Law").
39. Before Cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Site may not function fully or as intended.
40. Certain features of the Site depend on Cookies to function. Cookie Law deems these Cookies to be "strictly necessary". These Cookies are shown below. Your consent will not be sought to place these Cookies, but it is still important that you are aware of them. You may still block these Cookies by changing your internet browser's settings as detailed below, but please be aware that the Site may not work properly if you do so. We have taken great care to ensure that your privacy is not at risk by allowing them.
41. In addition to the controls that we provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
42. You can choose to delete Cookies on your computer or device at any time, however you may lose any information that enables you to access the Site more quickly and efficiently including, but not limited to, login and personalisation settings.
43. It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

CONTACTING US

44. If you have any questions about the Site or this Privacy Policy, please contact us by email at info@streetstream.net. Please ensure that your query is clear, particularly if it is a request for information about the data we hold about you.

CHANGES TO OUR PRIVACY POLICY

45. We may change this Privacy Policy from time to time (for example, if the law changes). Any changes will be immediately posted on the Site and you will be deemed to have accepted

the terms of the Privacy Policy on your first use of the Site following the alterations. We recommend that you check this page regularly to keep up-to-date.